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CONTACT: Laurel Fairworth

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215 219 9358

laurel@cachetcommunications.com

THE LONG ARM OF THE LAW

Reaching Out a Hand to Local Artists

Philadelphia, PA October 29, 2013----With belt tightening and resources limited to help the arts, unusual ways and benefactors are emerging to nurture talent. That's the theory behind the **Artists Series** hosted by Griesing Law, LLC. The series is the brainchild of the Firm's founder and Managing Member, Fran Griesing, who created it almost four years ago when her firm was new and the walls were bare. She contacted renowned artist Bill Scott, a friend since her days at Penn Law and before he became the successful painter he is today. Scott agreed to lend his artwork for six months on one condition; he asked that subsequent shows spotlight struggling local artists who would benefit greatly from having their work on display in such a unique forum. "We could identify with the artists as it was a tough economy at the time, and still is. Although we had all come from large law firms, as a unit, we were just getting started and there was so much to get us on our feet and decorating our offices was the last thing we could afford. We liked introducing these gifted people to our clients and the public," said Griesing.

The firm, located at 1717 Arch Street on the 36th floor with sweeping views of the city, is the venue for "**Conversation and Cocktails.**" The twice yearly event enables the public to meet and interact with the artist. Val Rossman is the next to be featured. She has been acclaimed for her use of bold colors and abstract forms. Rossman is one of the few artists chosen to be displayed at the "Art of the State" show at The State Museum of Pennsylvania. The cocktail reception at Griesing Law is scheduled for **November 20, 2013 from 5:30-8 PM**. There is no charge to attend, but an rsvp is requested.

Since the series inception in 2010, six artists have been exhibited. Four of them were women, beginning a second career over the age of 50. Deborah Fine, who featured over 60 pieces of her work at the Firm in 2012, said "It would be difficult for me to overstate the importance of my show at Griesing Law. Because I have been painting seriously for many years and have accumulated a substantial number of pieces, the spaciousness of your offices allowed a substantial part of my work to be displayed at one time. Seeing my pieces properly mounted in one place was an unforgettable experience for me. And, for my career, the show turned out to be an enormous boost." The next event in the series will be held in March. In the meantime the partnership of commerce, art and the law continues to grow and thrive at Griesing Law.

About Griesing Law

Griesing Law represents Fortune 500 corporations and closely held companies in complex business transactions, high stakes litigation, intellectual property and employment matters. Our clients are predominately in the hospitality, manufacturing, financial services, technology, chemical, pharmaceuticals, biotechnology, insurance, real estate, communications, internet commerce, and professional services industries. Prior to launching Griesing Law, LLC, the founding team at Griesing Law worked at top AmLaw 100 firms.

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