



Emily Griesing

215.803.2468
egriesing@griesinglaw.com
1717 Arch Street, Suite 3630
Philadelphia, PA 19103

Biography

Emily Griesing is a Marketing Assistant at Griesing Law and is responsible for assisting in promoting the capabilities of the Firm through its various business development efforts. She also assists in managing the Firm website and implementing its brand strategy.

Prior to joining the Firm, Emily was as a research manager for two different market research companies where she consulted Fortune 500 companies and non-profit organizations on how to solve their business challenges. Using both quantitative and qualitative research with target consumers, Emily provided detailed deliverables with actionable insights to address clients' business objectives. She has experience working with clients in a wide range of industries including media and technology, consumer products and health and life sciences. Emily specializes in marketing to Millennial and Generation Z cohorts as a result of this experience.

Emily also previously served as a Research Assistant at Maternity Care Coalition executing The University of Pennsylvania's Postpartum Weight Management Study.

Education

- Barnard College, B.A., Psychology

Community Leadership

- Seven Sisters Alumnae Association
- Member, 2012-2016
- Athena Film Festival
- Volunteer, 2016
- Junior League of Philadelphia
- Provisional Member, 2014 – 2015
- Young Involved Philadelphia
- Board Prep Program Graduate, 2014